

2023 MODULE DESCRIPTION

BACHELOR PROGRAM
AGRICULTURAL ENGINEERING
FACULTY OF AGRICULTURE
HASANUDDIN UNIVERSITY
2023



Entrepreneurship

Semester 6

Module designation	<i>Entrepreneurship</i>
Semester(s) in which the module is taught	<i>VI</i>
Person responsible for the module	<i>Muhammad Tahir Sapsal, STP., M.Si. Diyah Yumeona, STP., M.Agr., Ph.d Samsuar, STP., M.Si.</i>
Language	<i>Indonesia</i>
Relation to curriculum	<i>Compulsory</i>
Teaching methods	<i>LECTURE</i>
Workload (incl. contact hours, self-study hours)	<i>(Estimated) Total workload: 2 SKS x 1.7 = 3.4 ECTS = 91.8 hours</i> <ul style="list-style-type: none"> • <i>Lecture = 23.3 hours</i> • <i>Excercise = 28 hours</i> • <i>Sel study = 28 hours</i> • <i>Exam = 4 hours (MID term and final)</i> • <i>Exam preparation = 8.5 hours</i>
Credit points	<i>2 SKS = 3.4 ECTS</i>
Required and recommended prerequisites for joining the module	
Module objectives/intended learning outcomes	<i>ILO 7: Manage and utilise agricultural resources effectively, efficiently, and sustainably; (Competence 1)</i> <i>ILO8: demonstrate capacity in operating agricultural engineering related business either as producer or service provider; (Competence 1)</i>
Content	<ul style="list-style-type: none"> • <i>identify market needs and capitalize on market opportunities</i> • <i>know strategies in business</i> • <i>plan business and evaluate business opportunities business opportunities</i> • <i>understand entrepreneurial ethics</i> • <i>know the concept of green entrepreneurship</i> • <i>think creatively and innovatively, and be able to work in a team in a team</i>
Examination forms	<i>Writing exam</i>
Study and examination requirements	<i>Attendance above 80%</i>
Reading list	<ul style="list-style-type: none"> • <i>Longenecker, J.G. and C.W. Moore. Small Business Management. South-Western Pub. Co., Cincinnati, Ohio, USA. 1991</i> • <i>Osterwalder, A. and Pigneur Y. Busines Model Generation. John Wiley & Sons, Inc. 2010</i>