

2023

MODULE DESCRIPTION

BACHELOR PROGRAM
AGRICULTURAL ENGINEERING
FACULTY OF AGRICULTURE
HASANUDDIN UNIVERSITY
2023



Entrepreneurship Practicum

Semester 6

Module designation	<i>Entrepreneurship Practicum</i>
Semester(s) in which the module is taught	<i>VI</i>
Person responsible for the module	<i>Husnul Mubarak, S.TP., M.Si. Haerani, STP., M.Eng.Sc.</i>
Language	<i>Indonesia</i>
Relation to curriculum	<i>Compulsory</i>
Teaching methods	<i>Lecture and in-depth discussion</i>
Workload (incl. contact hours, self-study hours)	<i>Estimated) Total workload: 1 SKS x 1.7 = 1.7 ECTS = 45.9 hours</i> <ul style="list-style-type: none"> • <i>Lecture = 11.6 hours</i> • <i>Excercise = 14 hours</i> • <i>Sel study = 14 hours</i> • <i>Exam = 2 hours (MID term and final)</i> • <i>Exam preparation = 4.3 hours</i>
Credit points	<i>1 SKS = 1.7 ECTS</i>
Required and recommended prerequisites for joining the module	<i>Engineering Professional Ethics</i>
Module objectives/intended learning outcomes	<i>ILO 7: design simple equipment, components, or processes needed in agricultural engineering operations; (Competence 1) ILO 8: demonstrate capacity in operating agricultural engineering related business either as producer or service provider; (Competence 2)</i>
Content	<i>The entrepreneurship practicum course learns the fundamental concepts of entrepreneurship, market needs identification, seizing opportunities, and realizing them in the form of a business. It covers entrepreneurship strategies, evaluating business opportunities for a product and service, business ethics, and entrepreneurship ethics. It also encompasses business development, teamwork, and motivation for entrepreneurship, creative and innovative thinking.</i>
Examination forms	<i>Writing</i>
Study and examination requirements	<i>Attendance above 80%</i>
Reading list	<ul style="list-style-type: none"> • <i>Longenecker, J.G. and C.W. Moore. Small Business Management. South-Western Pub. Co., Cincinnati, Ohio, USA. 1991</i> • <i>Osterwalder, A. and Pigneur Y. Busines Model Generation. John Wiley & Sons, Inc. 2010</i>